

Hi everyone,

This is my first message to the Travessia mailing list. I'm not big on the traditional newsletter format so I'm just typing this out in an email.

Travessia finally opened its door this past Sunday. It's been a long process and a lot of work especially over the last few weeks. But I'm happy that we are finally in business.

The main reason for this first "issue" of the newsletter is really to clean up some outstanding promises that I made to all of you who signed up my mailing list even before I was in business. I really appreciate your support and encouragement over the last few months.

As promised, you will receive a special discount on your first purchase at the winery. 10% off any wine purchased in our tasting/sales room – that's coupon #1 attached to this email. I'm also attaching a coupon for one free tasting at the winery – that's coupon #2. Just simply print both of these coupons and bring them with you to the winery.

The pair of tickets to the Whaling museum... I picked the name out of a bag (I swear I did) and the winners are Mr./Mrs. Deane from Fall River.

Finally, the invitation to the opening day celebration - You will receive it sometime before our grand opening in the Spring of 2009.

Throughout December I will be at the winery every Saturday and Sunday from Noon to 6PM. Otherwise, my cousin Edson, who is managing the winery during weekdays, will take good care of you. We are open daily from Noon to 6PM.

From the friends that I've known for years to those of you who I haven't yet met – I'm looking forward to seeing you at the winery soon.

Best wishes for a safe and Happy Holiday season,
Marco

Marco Montez
Owner & Winemaker
TRAVESSIA - New Bedford Downtown
<http://www.travessiawine.com>

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