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TRAVESSIA QUARTERLY NEWSLETTER

Spring 2011

## New wine releases

Hello everyone!

We hope that you are ready for the "real" Spring that should be here any day now... we certainly are.

Just a couple of weeks ago we released the 2009 Vidal Blanc and a new white wine blend which we named "Dilemma". Modesty apart, we feel that these are two of the best wines we've released to date. Interestingly, both wines were born from the most difficult growing season we've experience to this point - 2009, the year with no Summer. Even though weather plays a critical role in the quality of each vintage, there are many other factors involved in the making of real, authentic wine. Our challenge is to make the best possible wine with the grapes that nature offers us any given year.

The 2009 Vidal Blanc is available at the winery and at most of our retail partner stores in Massachusetts. The Dilemma is only available at the winery due to its limited production in this inaugural vintage.

At the winery space is getting tight. We would like to increase our production slightly and by the time harvest 2011 comes around in the Fall we hope to have added two new fermentation tanks.

With the Summer approaching our calendar fills up with events. This weekend we'll be at the Wine Riot in Boston. May 22nd is Taste of Southcoast in Downtown New Bedford and June 26th is the Coastal Wine Trail Festival at Sakonnet Vineyards in Little Compton, RI. These are just some of the events we'll be participating in.

We hope to see you at any of these events or at our winery in downtown New Bedford.

Wishing you a great Spring/Summer,  
Marco Montez - Owner & Winemaker

## In the news

Thank You to everyone who voted and made Travessia an Edibble South Shore Local Hero winner. [Read it here.](#)

Travessia mentioned in Entrepreneur Magazine's December 2010 issue. The article titled "The new watering hole" is about urban wineries and it includes cities like Denver, Cincinnati, New York and... New Bedford. [Read it here.](#)

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## Upcoming Events

### MAY

#### AHA!

Thursday, May 12th ~ 5PM-9PM. Monthly Theme - "Arts In Bloom".

#### 5th Annual Taste of SouthCoast

Sunday, May 22th ~ Noon-4PM. Custom House Square, Downtown New Bedford.

## Coming to a farmers market near you

Last year legislation was passed in Massachusetts allowing local wineries to provide tastings and sales of their wines at farmers markets. This is big! Why? Because for the first time in history Massachusetts wineries are now allowed to sell wine directly to the public outside of their own physical facility. This legislation was passed as result of years of work by the Massachusetts Farm-Winery and Growers Association which we are a part of. There is still a permitting process that each winery must go through and many towns aren't yet fully aware that this law exists. Some of the towns we've contacted are apprehensive about it. We hope to break through before the Summer. We'll keep you posted.



[facebook.com/travessia](https://facebook.com/travessia)

## Wine Club

If you are a Travessia Wine Club member, we want to remind you that if you missed our wine club event March 26th, please stop by the winery to pick your three bottles of wine or contact us during business hours to arrange for shipping.

NEXT TRAVESSIA WINE CLUB DAY - SATURDAY JUNE 25TH!

You aren't a Travessia Wine Club Member? It's free and easy to join. As a Travessia Wine Club member, you will enjoy discounts on wine and invitations to private events. Join by calling the winery at 774-929-6534 or [via our website](#).

## JUNE

### Travessia Wine Club Day

Saturday, June 25th ~  
Noon to 6PM. At Travessia Winery.

### Coastal Wine Trail Festival

Sunday, June 26th ~  
1PM-4PM. Sakonnet Vineyards, Little Compton, RI.

## Travessia Blog

If you would like to know what's happening with Travessia more regularly, check out the Travessia Winery Blog:

[www.travessiawineblog.com](http://www.travessiawineblog.com)

On the blog you can easily subscribe for automatic blog post updates so you'll never miss anything.

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[Read](#) the Vinnow marketing policy.

